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ADVANCE

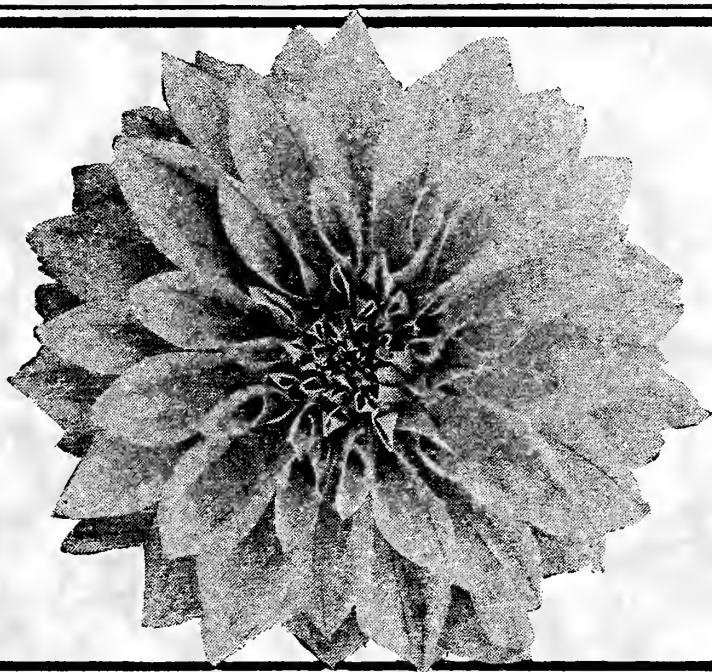
1929



CALIFORNIA



DAHLIAS



ADVANCE DAHLIA FARM

Box-AA GARDENA, LOS ANGELES COUNTY, CALIF.

Advance Dahlia Farm

Catalogue 1929

It is with pleasure and satisfaction that we again present to our customers our annual catalogue, together with sincere greetings and appreciation of your past patronage. It is very gratifying to learn from our many customers of their success in the different shows, with both tubers and seed purchased from us. We devote our entire time to the culture of the dahlia, taking care to eliminate any stunts, or tubers that do not produce true, thereby assuring good healthy stock, all field grown and not forced. We aim to grow only high class tubers and seed, and to send out some of the latest and best creations in the dahlia world. It is a pleasure to produce such as will warrant your continued patronage so generously extended the past years. We ship to every quarter of the world, including nearly every State in the Union and Canada. We won eleven First Prize in 1928, including the Educational Display at the great Los Angeles Biltmore show.

PLEASE READ BEFORE ORDERING

ORDER EARLY. Orders are reserved strictly in rotation, and are forwarded when requested or after danger of frost is past. All orders are received subject to prior sale. No order accepted for less than \$1.00 unless 10c extra is enclosed to cover expense of packing.

SUBSTITUTION: Please indicate a second and third choice, as we do not wish to substitute without permission.

TRANSPORTATION. We prepay forwarding charges on all retail orders amounting to \$1.00 or more. On wholesale orders forwarding charges are paid by purchaser. All shipments are insured.

TERMS. Unless otherwise arranged, cash must accompany all orders, and no orders are shipped C. O. D. unless fifty per cent of purchase price accompanies the order. Please remit by Check, Money Order, or Post Office Order on Los Angeles.

GUARANTEE. Every care is taken that all tubers sent out are true to name and in good growing condition. All stock is field grown and not forced. If shipment arrives in other than good condition, please notify us at once, as we have no control over shipments after delivery. We cannot guarantee them to live and thrive, or against frost danger if shipped before April 1st. Wrong treatment may ruin any plant or tuber, and we exercise every care to have them properly packed to insure perfect condition on arrival.

ADDRESS. Print or write your name and address plainly, keeping a copy of your order.

Address All Letters to:

Advance Dahlia Farm

Post Office Box AA

Gardena, California

C. E. SEAMAN, Owner

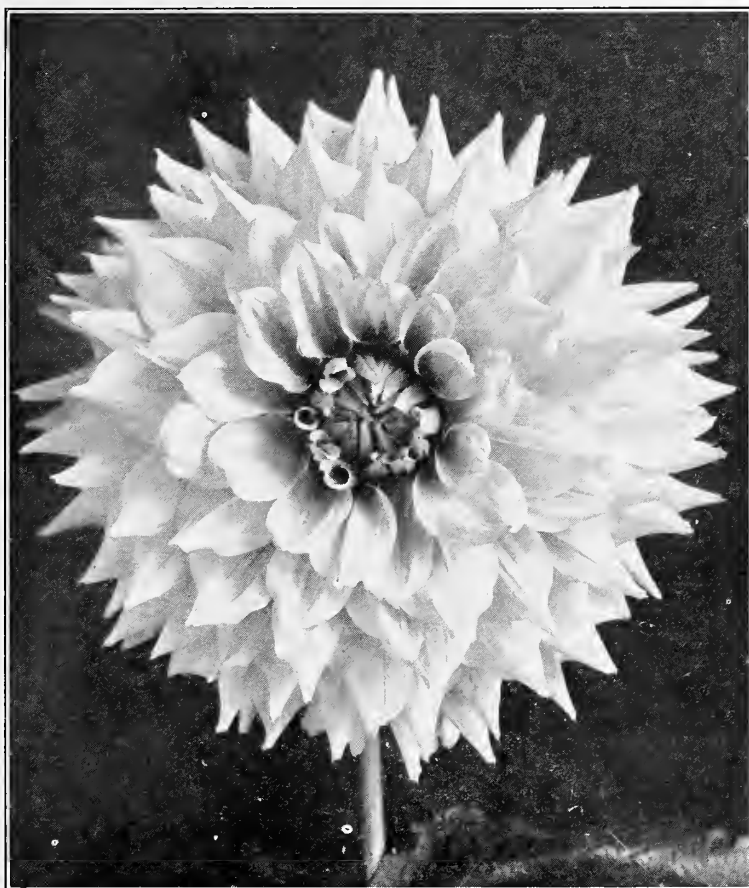
C. G. SEAMAN, Manager

Some of Our Own Introductions

- CHARMAINE.** Another 1929 introduction of a golden flamed decorative, blooming early and late. Hardy bush, growing to four feet in height. A flower greatly admired owing to the richness of the shading, and the profusion of blossoms. Its chief beauty lies in its rich and vivid coloring, delightfully suggestive of Southern California\$5.00 net
- DR. RUFUS VON KLEINSMID.** Here we have a splendid large crimson cactus on perfectly stiff, strong stems, a wonderful robust grower. The color and growth are all that could be desired; the type is medium, more like Guardian. It is an English Cactus seedling. Prices per tuber.....\$1.00
- *GOLDEN GARDENA.** Prof. Norton writes that it did splendidly with them at Trial Grounds, Md., and scored 86 points Commercial. A very upright grower, long stiff stems, carrying the large blooms well above the foliage, in color a glorious golden orange\$1.60
- HELEN S.** This is another beautiful decorative of our own introduction, a lovely nopal red. The blooms, held on long, strong stems, grow to eight and nine inches without forcing. The plant grows to a height of four or five feet and is of good habits. If forced, the blooms would undoubtedly attain very large size. Six blooms of this variety won first prize for best three year old seedling in the Southern California Dahlia Show, Biltmore Hotel, Los Angeles, 1926.....\$5.00
- MABEL GOODACRE.** Our premier introduction for 1928. Without a doubt one of the finest dahlias yet produced. The color given by some as a beautiful rose pink, (described in the Bulletin of the American Dahlia Society as light mallow purple, delicate and dainty coloring). We have grown twelve inch flowers in the field without fertilizing. The plant, while very vigorous, is low growing with perfect stems and foliage. It is a profuse bloomer and with disbudding will produce enormous flowers. Due to our large field grown stock, we have reduced the price to.....\$5.00
- MARY MURPHY.** An immense yellow and apricot flower on splendid stem, a true decorative from the celebrated Amun Ra. Our stock of this variety is limited. Price per tuber\$2.00
- OPPORTUNITY.** Another hybrid show from King of Shows, of similar type in a coloring of buff and gold. Price per tuber.....\$1.00
- PERPLEXITY.** A true incurved English Cactus, winner of Silver Cup offered by Mrs. Stout, Short Hills, N. J., at Los Angeles Show. In color crimson purple, a tremendous bloomer. The stems throw the bloom well out where you can see the full flower. We have a large stock on hand and make the price very low. Price per tuber75c
- RAMONA ROSE.** This delightful new dahlia, a rose red in color, has proven itself a favorite in our gardens. Has excellent keeping qualities and a radiant warmth of color, especially under artificial light. The bush grows to about four feet in height, and blooms profusely.....\$1.00
- THE TITLE HUNTER.** Winner of Silver Cup at Santa Monica for best established seedling. This is a large decorative in a salmon shaded with autumn tints, a seedling from Snowdrift, and with similar heavy green foliage, strong stem and great keeping quality of bloom. It has been greatly admired in our displays. We have a good supply of stock and are making the price low for such a splendid new variety. Price per tuber\$1.50
- VIVIAN WRIGHT.** This is a very beautiful cut flower dahlia of a vivid flame pink. Flowers run from four to five inches on straight stems. This flower seems to meet the approval of the cut flower trade, by orders we have received for it from growers in that business. It is full of bloom throughout the flowering season. Price per tuber.....56c

Other Standard Varieties

Decorative Dahlias



MABEL GOODACRE

Decorative Dahlias are double flowers, full to the centre, early in the season flat rather than ball shaped, with broad, flat, somewhat loosely arranged floral rays.

***AL KORAN.** A fine large golden yellow, petals slightly waved. A tall strong, grower with the best of habit.....\$1.00

AMARILLO GRANDE......Color, light yellow. The petals are more broad than Sunny South and the blooms are much larger and more profuse. Fine stems and good keeper. Tubers\$3.50

***AMUN RA.** This is Mrs. Seals' sensational prize-winning Sun God of Egypt, a very strong grower, producing immense burnished copper blooms. We are fortunate in having some nice field-grown stock of this wonderful new Californian that is now in such great demand.....\$1.00

BERTHA JOST. A strong heavy foliage variety, good bloomer, the flowers are large, yellow shading to pink, overlaid with burn orange.....\$1.00

HARRY SHELDON, JR. Enormous flowers of pink with white centers. A first class free blooming exhibition variety	\$1.50
HERCULES. Yellow orange	50c
BARBARA REDFERN. A very fine shading of old rose and old gold with a touch of lavender suffusion. The flowers are large and of great depth, held erect on good stems. One of the best California dahlias	\$5.00
*CALIFORNIA SUPERBA. A large well formed flower of a rather pale pink, shading to white at center, a prize winner and in good demand.....	\$1.00
CASPER G. WARE. A bright clear violet rose color, the blooms growing to eight and ten inches, regularly formed and very attractive. A profuse bloomer and a flower we can recommend	\$2.00
*CHAMPAGNE. An enormous exhibition flower in a new coloring of golden buff and bronze, a strong grower with perfect stem.....	\$1.00
CHARM. This is a Marean variety, color burnt orange and yellow.....	50c
*CIGARETTE. Base of petals orange red with white tips. a fancy colored variety. Some flowers come red on some bushes. We have a large stock carefully segregated, a wonderfully striking and popular dahlia in our gardens.....	75c
*DR. TEVIS. A famous California prize winner, a large flower on perfect stem, in color old gold and rose	50c
EASTERN STAR. A soft yellow with old gold shadings.....	\$1.50
*EASTWEGO. A very substantial flower on an extra stiff stem, the color being a rich old gold, petals curve back to stem. A big strong grower with excellent foliage, something new	\$3.00
ELITE GLORY. Immense flowers of rich red without maroon or purple shading. Scored 92 at A. D. S. Trial Grounds	\$3.50
EMMA MARIE. Pink with white centre	\$1.00
*ELLINOR VANDERVEER. Satiny rose pink. Large blooms of great depth and substance held high above the bush on long stiff stems. A consistent prize winner wherever shown.	\$1.00
*FAITH GARIBALDI. Rose colored, shading lighter to outer petals, long stiff stems. A beautiful flower and great prize winner.....	\$2.00
*FLAMING METEOR. The long straight stems and good substance of this giant decorative makes it an ideal flower. Its lively flame color shows to advantage in any light. A prolific bloomer with good center. A consistent prize winner.....	\$2.00
FRANCES SEAMAN. Silver rose pink finely formed flower of large size on perfect stems	\$1.00
FRECKLES. Buttercup yellow streaked and splashed garnet, some flowers being nearly all garnet. Is an early bloomer and very profuse.....	50c
GLORY OF NEW HAVEN. Large bloom with broad twisting petals, clear lavender pink. Good stems	50c
GOODBYE DELICE. A true pink in medium sized flower, good stem and keeping qualities	50c
*HALVELLA. A beautiful large salmon rose flower, strong grower, a good dahlia in every way, very much in demand	50c

HERALD TRIBUNE ELITE. One of the best whites in existence, a remarkable flower of pure white, immense blooms on long stiff stems held well above the rich, dark foliage. Reported as never having been defeated when competing for the best white in the show.....	\$1.50
J. B. WAITE. The large cerise rose colored flowers are well supported on good stems. The plants are low growing.....	\$1.00
JERSEY'S BEAUTY. One of the most beautiful pink dahlias. A fine flower carried on long strong stems, excellent for show or exhibition.....	\$1.00
JERSEY'S BEACON. Originator gives color as Chinese scarlet with a paler reverse. Flowers large and attractive.....	\$1.50
JERSEY'S JEWEL. Mallow pink, flowers very large, on good stems. Fine for exhibition	\$1.00
JERSEY'S QUEEN. Coral pink flowers of fine form produced freely on fine stems	\$1.00
JERSEY'S WONDER. Apricot of very large size on good stems. Will assume peony type late in season	\$3.50
*J. W. DAVIES. A fine bright purplish rose, profuse bloomer.....	\$1.50
*KITITIE DUNLAP. A wonderful popular variety, bright old rose, stems long and straight, can be grown to enormous size.....	75c
LUETTA. A new yellow of exceptional merit. Has all of the good qualities and one that will please you	\$1.50
MARGARET MASSON. One of the most popular varieties in a silver rose pink. Will be found in most collections calling for "best decoratives." Free blooming and good stems	\$1.00
MARMION. An outstanding variety from the northwest. Color is a pure golden yellow. Florets are long and wavy, thus eliminating coarseness. Fine stems and foliage	\$2.50
MARY MURPHY. An immense yellow and apricot flower on splendid stem, a true decorative from the celebrated Amun Ra. Our stock of this variety is limited.....	\$2.00
*MAY BLUMER. Somewhat similar to Frances Seaman in character and growth, has with us produced very large and deep blooms. The color is a lilac pink, a very attractive flower	75c
MARARET WOODROW WILSON. A fine exhibition flower of opalescent pink, the face of the petals being creamy white, the reverse a phlox-pink giving a beautiful effect in shading. The blooms are perfect in formation on sturdy stems held high above the foliage	\$3.00
MEPHISTOPHELES. A large Marean ruby red variety with light tips to petals. Quite in demand	56c
MILLIONAIRE. A formal shaped lavender	50c
MINA BURGLE. One of the standard varieties of deep crimson. Does especially well in cool climates	35c
MISS BRIDGETON. Deep pink and violet. The large flowers are held on first class stems. Plant is a strong grower and is one that should be in every collection	\$1.00
M. H. HEAPHY. A very fine bloom with shadings of magenta, wine and royal purple. Grows to immense size when forced.....	\$2.50

- MR. CROWLEY.** One of the most beautiful dahlias we grow, bright glowing salmon pink, shaded with bright yellow. The bush is a sturdy grower with glossy dark green foliage50c
- *MRS. CARL SALBACH.** A very popular California variety with long stems, largely used in decorative work, a large flower, with us a bright lilac pink, shading lighter at base of petals, generally described as mauve pink. We have a splendid lot of high colored flowering stock.....50c
- MRS. I DE VER WARNER.** The best of the Marean group, a lively pinkish mauve, large and always popular50c
- MYRA VALENTINE.** This eastern variety has done splendidly for us the past season, a very tall grower, flowers with extra long stems. The color of this variety is a new, golden bronze salmon. The flower is large and a good keeper.....\$1.00
- NAZARENO.** One of the best varieties we have received from Mr. Jost. It is a very large decorative, a robust grower on splendid stem, in color a lilac purple, and has been greatly admired by visitors the past summer. It has done as well as any dahlia we ever received from eastern growers.....\$1.50
- *NOBILIS.** A bright attractive flower in crimson and white, somewhat resembling Earle Williams50c
- OLIVE REED.** Very large flower of pure clear yellow. One of the best new decoratives for exhibition purposes\$2.00
- *OSAM SHUDOW.** A most sensational dahlia where it can be grown, a very large flower, slow to open out, a beautiful old rose shaded with golden yellow. It needs plenty of sun75c
- OLD GLORY.** Deep red, sometimes tipped white, on good stems. A good cut flower 50c
- PINK TRIUMPHANT.** A wonderful cut flower dahlia in a clear pink, excellent every way50c
- POP STUART.** Large flowers of rose pink, maturing to a beautiful lilac pink. Wonderful grower with splendid stem\$1.00
- *PRIDE OF SAN FRANCISCO.** A beautiful rose salmon, flower held upright on stiff stem. Only limited stock\$1.00
- *PRINCESS PAT.** A splendid long stem flower in rose shaded with buff and amber, very popular50c
- PRIDE OF CONNECTICUT.** A very fine deep glowing pink bloom, the reverse changing to light amaranth pink. A fine exhibition and commercial flower on good stems\$1.00
- *ROCKWOOD.** A very popular California variety in an unusual color, a bright cerise rose, a large flower and good bloomer\$2.00
- *ROSA NELL.** This variety always attracts attention, grows an enormous bloom on long stem, color is vivid sparkling rose50c
- ROMAN EAGLE.** A flower of the first quality, in every respect, being a large exhibition flower of brilliant burnished copper, scoring 89 points at the trial gardens\$2.00
- SAGAMORE.** Amber gold, shaded with salmon rose and orange buff. Large size, good keeping qualities\$1.50

* SHADOW'S LAVENDER. A very hard dahlia to surpass, when well grown, a rich lavender, in the hot weather shaded with white, can be grown to immense size, a great prize winner, very strong grower with perfect stem.....	\$1.50
* SNOWDRIFT. We grow several white dahlias from various continents, but this large white decorative surpasses all. It has great substance and keeping qualities, luxuriant dark green foliage and is rather a dwarf grower. It is one of the most profuse bloomers of large flowers we have yet seen, often three on one stem. We cannot recommend it too highly.....	50c
* SOMERSET. Salmon and old rose, a healthy and strong grower. A valuable exhibition and prize winning flower	\$1.00
SOUVENIR DE GUSTAVE DEUZON. Rich orange red	50c
* SUN MAID. This new Californian gave us some beautiful blooms the past season. The blooms are large and compact, very deep, the coloring is a blending of gold and red, somewhat resembling Mrs. E. L. Lindsay.....	\$2.50
STACEY TRENT. A clear rosy pink flower of large size and uniform in formation. A fine cut flower	\$1.00
* T. A. LEONARD. A wonderfully brilliant rich cerise rose that immediately arrests attention through its uncommon coloring, a large flower on perfect stem, one we highly recommend	\$1.00
TOMMY ATKINS. A most attractive red dahlia with upright stem, described by originator as flaming scarlet, full of metallic lustre. Winner of first prize for best twelve blooms, Los Angeles, 1924.	\$1.50
TRENTONIAN. The shade of this dahlia is entirely new, being old gold, amber and bronze. Recommended for either garden or exhibition as the size keeping qualities and stem are the very best	\$1.00
* TRYPHINNIE. This variety, somewhat resembling a water lily, is pale yellow and pink, a large flower on a very strong stem	50c
* VIVIAN BUTLER A splendid dark rich maroon, a strong grower, quite one of the best in color	50c
* WESTWEGO. A large compact flower, darker in color than Northwego, which it somewhat resembles, quite a profuse bloomer, classed as fawn and rose by originator, perfectly straight stems	\$3.00
W. E. COOPER. Probably our best true pink decorative, a good grower, has good stem and keeping qualities, a large flower of perfect color	75c
* WIZARD OF OZ. A very large glowing salmon pink carried on stout stems, quite a sensational flower, stock limited	\$2.00

Hybrid Cactus Dahlias

Corollas short compared with the cactus, broad, flat recurved or twisted with margins slightly revolute.

AMBASSADOR. A great attraction in every show. A fine exhibition as well as commercial flower, being a soft yellow buff, shaded salmon pink. Flowers are well formed and held erect on long stems. A wonderful bloom.....	\$1.00
BOB PLEUSE. Deep maroon, boldly tipped white. Good	75c

*CALIFORNIA BEAUTY. In American Cactus class, a tall grower with perfect stem,	
MR. CHAMBERLAIN. A large dark maroon, a good exhibition flower.....	50c
flower of medium size with splendid keeping qualities, darker in color than Golden West, a very beautiful flower in a copper and rich amber yellow, the tips of petals light	50c
*DADDY BUTLER. An extremely beautiful flower of rosy carmine coloring, the petals twisted showing a lighter reverse, an erect grower, foliage rather scant, stem of the best	
	75c
EAGLE ROCK SUNSHINE. Deep shade of yellow. The immense blooms are held erect on stiff stems and are full to the center until the last.....	
	\$2.50
*EL GRANADA. We are indeed glad to be able to offer this wonderful Bessie Boston creation to our patrons, because it is one of the greatest dahlias yet produced. The formation is wonderful, all that could be desired in a hybrid cactus, the color dazzling, orange red and gold. It is carried well above the foliage on long stems, and its keeping qualities at the shows has been good.....	
	\$2.00
ELSIE OLIVER. Creamy pink shading to a beautiful cream at center, large blooms on good stems	
	\$1.00
*GOLDEN WEST. American cactus. A popular cut flower variety in golden orange	
	50c
INKYO. Large blooms of deep maroon. Stems are good and plant is a vigorous grower	
	\$1.50
*ISLAM PATROL.An extra fine new dahlia in a dark velvety scarlet edged with gold. A strong grower	
	\$2.00
JERSEY'S RADIANT. Beautiful flower of bitter sweet orange. Stems are first-class. Received certificate from A. D. S.	
	\$2.00
LADY HELEN. This splendid eastern dahlia has done remarkably well with us, a large beautifully formed flower in carmine rose tipped with cream yellow, nothing finer	
	75c
*LOLITA VELASCO. In American cactus class, a first rate flower every way, quite one of the best whites we grow, a great bloomer with perfect stem and abundant foliage	
	\$1.00
MACGREGOR. Spectrum red with base of petal lemon yellow. A. D. F. Certificate of Merit 1922	
	\$1.60
*MARIPOSA. A wonderfully popular variety east and west. The color runs between a lavender white and pink, a large artistically formed bloom, popular in our dahlia shows	
	\$1.00
MISS NANNIE B. MOORE. Lavender pink, dwarf growing plant. Flowers are very double and good size	
	50c
*MRS. ETHEL SMITH. Pale primrose of similar habit as Gladys Sherwood.....	
	50c
NICHU. Lovely primrose yellow on good stems.....	
	\$2.00
RODMAN WANAMAKER. Immense flowers which open a pale yellow, quickly developing a salmon pink and when in full bloom the outer petals are salmon and the center yellow. It produces a stately plant with as many as fifteen large flowers in bloom at one time. Stems and foliage the best.....	
	\$2.00
SILVERADO. Immense blooms of white, gradually shading to a silvery lavender at center. Stems are long and strong, very profuse bloomer.....	
	\$5.00
SISKIYOU. Always in great demand for its huge size. Lavender and rose color, blooms borne on very stiff stems.....	
	\$2.00

English Cactus Dahlias



PERPLEXITY

Corollas long, narrow, incurved or twisted, a more or less perfect tube the greater part of the length of the corolla.

- ***BALLET GIRL.** Another Californian that is a conspicuous entry in this class, an incurved variety with a mass of fine petals. The base is orange red and tips white, a very strong grower, flowers large75c
- BRITISHER.** True English cactus of Nopal red50c
- COUNTESS OF LAWNSDALE.** Orange, red and salmon. One of the most popular dahlias grown. Very profuse bloomer50c
- DR. ROY APPLETON.** Straight petals, a pale yellow shaded pink, with excellent stems50c
- ELITE GEM.** An American cactus of fine form on a stiff stem. Spinel pink, reverse, rosaline purple\$2.00

F. W. FELLOWS. Considered the finest English cactus dahlia in cultivation, outer petals straight. The color is bright orange scarlet, the stem straight and wiry, a very large flower and a strong grower.....	75c
GUARDIAN. A splendid English variety in a pleasing color of glowing crimson scarlet. The stem is perfect	50c
MARY PURRIER. This English variety is always popular ,a fine exhibition flower with good stem, in color a bright red with incurving petals	50c
MEISTERSTUCK. A fine cactus on perfectly straight stems, the color sort of French purple with bright aniline red suffusion. A good cut flower	50c
MRS. D. B. CRANE. The best white we imported from England. It has straight petals and is a good grower with straight stem.....	50c
MRS. MARGARET STREDWICK. Quite the best incurved form to date, a beautiful clear pink. Stem might be better	50c
NEW GUINEA. A new English cactus with a fine stem. The color is a bright yellow, perfect form and strong grower	75c
NORMAN. A very large straight petal English introduction, color bright crimson, has stout straight stems and plenty of foliage	75c
PIERROT. Pure English type. Probably the most beautiful of the cactus type. Large flowers of deep amber boldly tipped white	50c
*REGENT. A heavy petaled cactus, very fine indeed, in color heliotrope pink, a large bloom on very long stems	75c
SILVERHILL PARK. Stredwick's recent white introduction, a strong grower, the flower large	50c
SWEETBRIAR. We have especially featured this variety as it is one of the most beautiful dahlias we grow, color true rose pink	50c

Peony Flowered Dahlias

Semi-double flowers with open centers.

*CHANSON. A very large massive flower on stout stems, the color a very dark lilac with violet sheen	75c
CITY OF PORTLAND. Deep rich yellow, large flower on strong stems.....	75c
*CLARISSA BLANCO. Classed by originator as a decorative, but with us more of a full peony flower. A large flower of deep wine color, sometimes variegated with white. Visitors the past season have been greatly taken with it especially in the variegated form. The stem is very strong and the blooms are large and deep	\$1.50
*ELIZABETH BOSTON. A magnificent flower, quite one of the best, a rich bright red edged with gold, with long straight stem	\$1.50

*ELITE GOLD. A beautiful rich golden shade, the blooms being held erect on fine stems. A profuse bloomer from early season until frost	\$2.00
GEISHA. The old Holland variety, bright yellow and red.....	50c
HEART OF GOLD. This is certainly a flower to adorn the finest garden, being a rich old gold with a tinge of bronze on the reverse of the petals. Is an early as well as a late bloomer, grows on a good long stem.....	59c
MEYERBEER. A splendid French variety in crimson purple.....	50c
MRS. FRANCES BULLARD. A very fine light pink, immense size, on sturdy stems, and very profuse in blooming, the flowers being deep and full. Price.....	\$2.00
OREGON SUNSET. A large massive flower on strong stem, in color rich red and gold, very fine	75c
PACIFIC SUNSET. Salmon buff	\$1.00
PRIDE OF PORTLAND. Quite an improved Geisha in red and bright yellow, a tall grower with good stem	50c
*THE SCREAMER. Another Doolittle sensation. A very large purple flower full and deep. A strong upright grower and good bloomer	75c
U. S. A. This ever popular Stillman peony we are now able to offer at a much lower price. The color is an orange salmon, flowers large, and a profuse bloomer....	50c
*VIVANDIERE. Described by originator as cerise carmine in color. It is a real good maroon peony, attractive to visitors at our gardens and at the shows.....	75c

Show Dahlias

Flowers globular showing regular spiral arrangement of florets.

A. D. LIVONI. Medium size, true pink. Fine for cutting.....	50c
*ANNA REHORST. One of the finest hybrid shows grown, a large rich purple flower held well up	50c
*BONNIE BLUE. Quite an attractive variety of bluish lilac coloring, stems first class.	50c
DOROTHY PEACOCK. A medium sized pale pink with white center.....	50c
GEORGE W. GERO. A very fine hybrid in a clear rose pink, one of the new varieties	50c
GOLD MEDAL. A most striking variety, good every way, orange edged with bright red	50c
GRAND DUCHESS MARIE. A tall growing orange buff, flowers large.....	50c
JAYSEEDEE. A very fine ball shaped bloom of reddish violet striped and splashed deep red. Flowers of good stems well above foliage.....	\$1.00
LES AMOURS DE MADAME. Flowers pink and splashed with crimson.....	50c
MAUDE ADAMS. A very popular cut flower variety, medium in size, white just faintly flushed with pink	50c

MR. CHAMBERLAIN. A large dark maroon, a good exhibition flower.....	50c
MRS. J. P. SMITH. A very large flower of the English type, a perfect ball, in cherry red, one of the best	50c
SILVA QUARTA. This show is regarded by the originator as his best. The flowers are very large, each petal is perfectly quilled and within each quill is another. The only show dahlia of its kind. Color is a beautiful shade of lilac.....	\$1.50
SUPT. AMYRHN. A new show of an exquisite shade of rose pink. Fine for exhibition	50c
W. W. RAWSON. Free blooming variety much admired, due to its beautiful coloring. White, overlaid delicate mauve	50c

Collarette Dahlias

Single type, open centered flowers, not more than nine floral rays, with one or more smaller rays from each floret.

AMI NONIN. A fine French variety, old rose with white collar.....	35c
BARON ROTHSCHILD. A compact red with yellow collar.....	50c
DORA FISHER. A very beautiful pink, has more than one row of petals, the collar is white	50c
HERALD. A pretty rose pink with white collar	35c
MRS. COURAGE. A new English variety, one of the most beautiful of all collarettes. A rich maroon shading to wine color, with a white collar, making a wonderful contrast—Conspicuous in our prize collections the past season, straight stems and strong grower	50c
SILVER MEDAL. Crimson, maroon and white	50c
SOUV. BEL. ACCUEIL. An orange red variety from France, quite attractive, the collar is yellow	50c
SWALLOW. A delightful pure white variety.....	35c
SAN MATEO STAR. Said to be the largest collarette ever produced. A clear cerise, edged white and white collar. Has the formation of a star.....	75c
*WILLIAM WELCH. A pure yellow of good size	50c

Pom Pon Dahlias

ACHILLES. A fine pink	35c
ADELAIDE. Rather large blush, shaded lavender	35c
AIMEE. A small bronze of perfect form on long stems	50c
AMBER QUEEN. A lovely shade of golden amber	35c
ARTHUR KURLEY. Deep red. Good form and stem	35c

BILLIE FLETCHER. Very small bright rose. The smallest pompon	50c
CLARA HARSH. Yellow base, tipped red. Good form and stem.....	35c
*DANDY. Quite one of the best in a new color, bright orange	50c
DEE DEE. One of the best small lavenders.....	35c
DARKEST OF ALL. A very neat flower of deep maroon, almost black	35c
EUNICE. White with lavender edges, very neat and attractive	35c
FAIRY QUEEN. Popular as a cut flower, yellow tipped coral.....	35c
GANYMEDE. Pale pink edged with creamy yellow, very fine.....	35c
GRETCHEN HEINE. White tipped bright rose, always popular.....	25c
GLOW. A very fine shading of old rose. One of the best	50c
HECKLA. Probably the best white. Small and perfect	35c
HENRIETTA. Yellow edged with bright carmine, very fine	35c
HELEN LAMBERT. Canary yellow of good form	35c
JANUS. Crimson purple. Good form and stem	35c
*JOE FETTE. Good shape in a pure white	25c
LEADER. A well formed pom in pale yellow and tipped with purple.....	50c
LITTLE IRENE. A perfect little bloom of old rose	50c
MADELINE. Yellow edged with rosy purple	35c
*MAVIS. Violet mauve, new, and a good one	50c
NEATNESS. Salmon pink, fine form	35c
NELLY BROOMHEAD. Pale yellow, edged with lilac	50c
PRINCE CHARMING. A bright flower on long stems, base white with heavy purple edging, good every way	35c
PURE LOVE. A neat pinkish lavender	50c
REGULUS. A bright crimson purple, very fine	50c
ROSA. Deep wine of perfect form	35c
ROSEBUD. White edged with rosy pink	50c
TUILA. Bergundy. Nice form but rather large	35c
TOMMY KEITH. Red, tipped white, sometimes comes nearly all dark red, very at- tractive	35c
VIVID. Bright scarlet. Good for cutting	35c
WINIFRED. A splendid English light lavender, long stems	35c
*YELLOW GEM. Quite the best yellow we have seen, good bright lemon color, splen- did form, a great seller	50c
ZOE. Pale yellow tipped with white, very pretty	35c

Special Collections

For Three Dollars we will forward carriage paid one dozen tubers, all in perfect growing condition, of our own selection.

For Five Dollars we will forward carriage paid six tubers consisting of: Kitty Dunlap, Mrs. I deV Warner, Ellinor Vanderveer, Elite Gold, Golden Gardena and Herald Tribune Elite.

For Three Dollars we will forward carriage paid one dozen choice tubers of Pom Pon dahlias named varieties all different, of our own selection.

THE FOLLOWING CULTURAL DIRECTIONS ARE GIVEN IN A CIRCULAR ISSUED BY THE DAHLIA SOCIETY OF SOUTHERN CALIFORNIA

"Dahlias are exceedingly easy to grow, but require an open sunny location for best results. If grown in the shade, they will produce tall, slender plants with few blooms and of poor quality. They do well in any kind of soil, but prefer a rich sandy loam. To produce the finest plants, soil should be prepared several weeks, or months before planting time, by spading in well rotted manure, or other fertilizer.

"After all danger of frost is past, again spade up the ground as deep as possible. Have on hand sufficient stakes 1x1½ inches by five feet in length for your needs and drive at least 18 inches in the ground, three to four feet apart each way. Next, dig a hole at each stake from three to six inches deep, according to the nature of the soil (deeper for light soils and shallower for heavy soils). Place the tubers about two inches from the stake in a horizontal position with the eye up and nearest the stake and cover lightly with soil. Never stand the tuber on end."

NON WARRANTY

There are so many contingencies to be encountered in growing and in setting out plants that are dependent on the weather and other conditions over which we have no control, that success in planting is not altogether dependent on the seed or plant. We will send out only seeds, bulbs and plants which we believe will grow and produce the kind of plant and variety represented, but we give no warranty, expressed or implied, as to quality, productiveness or any other matter of any seeds, bulbs or plants we send out and we will not be responsible in any way for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

Member: Dahlia Society of Southern California.

Dahlia Society of California.

Dahlia Society of San Francisco.

Dahlia Society of New England.

American Dahlia Society.

Note. D. stands for Decorative Class; C. Cactus; H. C. Hybrid Cactus; P. Peony type; S. Show; H. S. Hybrid Show; Col. Collarette, and Pom. for Pom Pon.

Dahlias Flowered Zinnias

California Grown



This Improved Strain of Zinnias was granted an Award of Merit by the Royal Horticultural Society of England, 1924. This wonderful flower creates a sensation wherever it is grown and it has probably gained popularity more quickly than any other improved garden flower offered in recent years. The large size, fullness of petals, extraordinary color range, and good keeping qualities have all contributed to its popularity. The flowers resemble in appearance the Decorative Dahlia and is called the Dahlia Flowered Zinnia for this reason. When in full bloom they often measure five to six inches in diameter. The Dahlia Flowered Zinnia is strictly a California introduction and since it is so easily grown and is immune from disease at this time we cannot recommend it too highly to our friends.

EXQUISITE. One of the most pleasing shades. Color a light rose with deeper rose center. Pkt.	25c
GOLDEN STATE. Yellow in bud, turning to a rich orange when in full bloom. Pkt.	25c
CRIMSON MONARCH. Bright crimson. The largest of the dahlia-flowered type. Pkt.	25c
ORIOLE. Immense flowers of orange and gold. Very fine. Pkt.	25c
BUTTERCUP. Flowers large size, deep creamy yellow. Pkt.....	25c
CANARY BIRD. A delicate shade of primrose. Does not burn in the sun. Pkt.....	25c
DREAM. Deep lavender purple, a very beautiful shade. Pkt.....	25c
OLD ROSE. A very fine flower, of a beautiful rose shade. Ranks among the very best. Pkt.	25c
POLAR BEAR. A beautiful pure white flower of the form of a Dahlia. Pkt.....	25c
COLLECTION of one of each of the above which makes a beautiful and variegated display	\$2.00

Special Dahlia Flowered Mixture

This mixture contains all of the Zinnia novelties and is a most wonderful collection. It will make an excellent garden show and produce fine flowers for cutting. Pkt.....25c

Specials in Dahlia Seed

ADVANCE XXX

This is the highest grade of seed we send out, and justly has earned its reputation. This is by far our best seller.

Name of parent on each package as furnished on order sheet.

Twenty-five seeds for \$1.00; One-hundred seeds for \$3.75.

DOUBLE SPECIAL

Seed in this group has given splendid satisfaction the past years, having produced some wonderful seedlings.

One-hundred seeds for \$2.00.

SPECIAL SELECTED

This is our regular high grade mixed seed. No seed is gathered from inferior varieties. We have sold a very large quantity of this grade the past seasons, and it has given splendid satisfaction.

One-hundred seed for \$1.00.

We can also furnish the following:

Mixed Show Dahlias	100 Seed for \$1.00
Mixed Collarettes	100 Seed for \$1.00
Mixed Pom Pons.....	100 Seed for \$1.00

Helpful Hints on Growing Dahlias From Seed

Persons who have never grown dahlias from seed are reminded that they must not expect to obtain plants similar to the parent in either color, form, habit or type. While there will undoubtedly be some trait or characteristic in the offspring that will bear resemblance to the parent, such as stem or foliage, as a rule the seedling will be entirely different. This, of course, produces an uncertainty and this uncertainty is the reason for the rapidly growing popularity of growing dahlias from seed. From the time the seeds are planted until they bloom the expectant planter is watching them every day in the hope that when the time arrives for the bloom to finally burst open, it will bring forth another marvelous dahlia for the world to admire.

Every person hopes to some day produce a really blue dahlia, but I am afraid that his hopes will suffer defeat, as it is impossible under the laws of nature. However, there are so few flowers that possess as great a range of color as the dahlia we should be content with what we have. The growing of dahlias from seed is not as difficult as is generally supposed. If a few simple rules are observed, anyone can grow beautiful dahlias from seed. The first consideration should, of course, be the selection of the seed. It is sheer folly to waste time on the care and growing of dahlias from cheap, unknown seed. It is far cheaper to purchase your seed from a reputable dealer who will charge you what it is worth. Probably the finest of all dahlia seed is grown in Southern California. I do not say this because I happen to live here, but because the long season without rains is most favorable to the growing of all kinds of seed. For seed that is grown, harvested, cleaned and sold by individual parentage, it will be necessary to pay from 2c to 10c per seed, which is not excessive when you take into consideration the labor required to grow, harvest and clean it separately. You are receiving valuable information for your future use as you can determine what plants are good producers in addition to knowing the parentage of your "wonder" dahlia. Having obtained your seed, you should next prepare the soil for planting. The best is about half good loam and one-half well rotted leaf mould and peat. These should be mixed and run through a coarse screen to remove twigs and lumps. After the soil has been prepared, secure shallow boxes or flats and fill to the top with the soil, pressing it down about one inch with a smooth board. Take the sharp edge of a rule or similar tool, pressing lines about two inches apart in the earth. Now place the seed in these little furrows and label each row with a pot label and cover the seed about one-quarter inch with more earth. The boxes should then be placed in the glass house or in a warm, sunny location. Keep moist, but not too wet. Never let them dry out as it will kill them. A good plan is to cover with a pane of glass or piece of burlap until seed comes up, when it may be removed. The seed will begin coming up in about one week and will continue for two months. The most tardy are considered the best and if given care, will catch up with the others, therefore in transplanting, be careful not to disturb those remaining. A skewer or a lead pencil may be used in lifting the young plants. When about three inches high, transfer to three inch pots, after which they may be set out in the open as soon as weather permits. Please remember the young plants are very

tender and the mildest frost will kill them, so do not start the seed before March 1st, as the plants grow rapidly and will get too tall and thin before being able to plant outside.

When planting in the field, set as deep as possible in the ground to protect the clumps of tubers that will form. Pour about one-half bucket of water around each plant to set it firmly in the soil. Seedlings should be planted in rows about fifteen inches apart and when undesirable ones bloom, remove to give room to the ones to be saved. Usually about one in one hundred is considered worth keeping, so there should be plenty of room after the mongrels are removed.

After planting in the field, seedlings should receive the same care as plants grown from tubers, except that with seedlings the crown, or main center stalk should be allowed to bloom instead of being pinched out. Seedlings will bloom, produce as large plants and clumps of tubers the first year as a tuber plant, but will require growing for three years to establish the variety, as some of the tubers are liable to produce different flowers the second or third year. After the third year, they seem to reproduce true although there have been cases where tubers have "sported" after the fifth year.

Our seed is gathered from only the best producing parent plants, as some dahlias are not good seed producers. Our aim is to send out only high class seed, and we guarantee to forward the same grade as ordered, the name of the parent plant being endorsed on each packet. On any orders received, we reserve the right to substitute as near as possible to the variety ordered when no second or third choice is shown.

Many pleased customers have written us unsolicited, reporting wonderful success attained from our seed.

Space will not permit printing the many testimonials received, but we quote only one just received from New York:

Bronx, New York, November 13, 1928.

ADVANCE DAHLIA FARM,
Gardena, California.

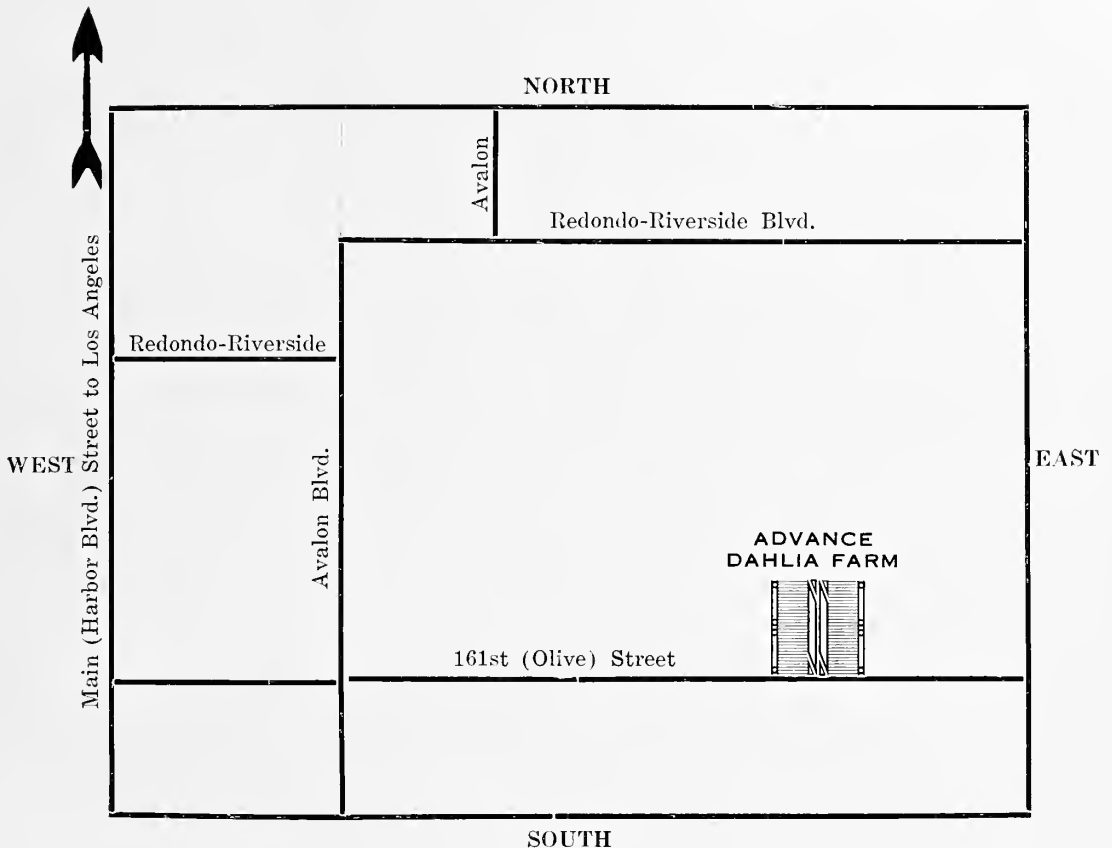
Dear Sir: This past spring I bought dahlia seed from four different growers, and with pleasure write that the Advance Seed are still 100% above all; 280 plants set out produced 32 full double flowers of the most beautiful colors, one in particular from package of Daddy Butler being rose heavily tipped white measuring 8 inches across, Hy Cactus type; other plants all bore flowers from 6 inches to 9 inches across; package of Jersey Beacon seed produced the greatest variety of colors, all very beautiful. I grow my seedlings natural, no forcing or disbudding, so you can see the wonderful success I have had with Advance Seed.

Thanking you again many times for the extra packet sent to me. Wishing you a successful 1929, I remain, sincerely yours,

J. B.

Location of Farm

$\frac{3}{4}$ Mile East of Main (Harbor Blvd.) Street



Invitation

We are always glad to welcome our many friends and customers at any time, especially during the blooming months of August, September and October

Seed Order Sheet

PLEASE TAKE NOTICE

Dahlia seeds do not come true to the color of the bearing parent. Seed from the same bloom throw a variety of color and flowers of various forms.

PLANTING DAHLIA SEED

We sow our seed in rows in "flats," boxes 18 inches square, 3 inches deep. We use fine garden soil and plant a quarter of an inch deep, then cut a square of burlap and lay over the box and keep fairly moist so that the surface does not dry out. The burlap is removed when the seed sprouts. When the plants are four or five inches tall we pot them. An ordinary putty knife is an excellent thing with which to lift them.

NOTICE

Names of parent plant are not given here as certain varieties may be sold out early, which would call for a constant revision of our list. Kindly mention parent plant preferred and we will do our best to meet your wishes. The name of the parent plant will be placed on the packet.

ADVANCE XXX

This is the highest grade of seed we send out and is by far our best seller.
Named Varieties, Twenty-five seeds for \$1.00; One Hundred seeds for \$3.75.

DOUBLE SPECIAL

The seed in this group has given splendid satisfaction in the past, having produced some truly wonderful seedlings.

One Hundred Seeds for \$2.00

SPECIAL SELECTED

This is our regular high-grade mixed seed. No seed is gathered from inferior varieties. We have sold a very large quantity of this grade and it has given splendid satisfaction.

One Hundred Seeds for One Dollar.

Mixed Show Dahlias.....	100 Seeds for \$1.00
Mixed Collarettes	100 Seeds for \$1.00
Mixed Pom Pons.....	100 Seeds for \$1.00

Number of Packets	Parent Plant Preferred	Price

